

COMMUNICATION MAJOR WITH PR OPTION

Year 1 2023-24					
Fall Semester			Spring Semester		
CA 250	Intordution to PR: Prin,Process & Practices	3	CA 133	Media Writing	3
CA 231	Intro to Digital Publishing	3	ESO #2	Writing	3
CA 238	Creative Art Form	3	FYI 169	First Year Inquiry. ESO #1	3
CA 238	Intro to Mass Media	3	ESO #11	Health and Wellness	3
FYI 169	First Year Inquiry ESO #!	3	ESO #5	Creative Art Form Practice	3
	Total Hours	15		Total Hours	15
Year 2 2024-25					
Fall Semester			Spring Semester		
CA 260	Communication Theory	3	CA 335	Media Advertising	3
CA 351	Organizational Communication	3	ESO #6	Scientific Methodology	3
CA 333	News Reporting	3	ESO #8	Human Behavior & Social Interactions	3
CA 350	Applied PR	3	XX	Elective	3
ESO #4	Mathmatics	3	CA 155	Public Speaking ESO #3	3
	Total Hours	15		Total Hours	15
Year 3 2025-26					
Fall Semester			Spring Semester		
XX	Elective	3	CA 334	Theories and Practice of Persuasion	3
CA 234	Photojournalism	3	CA 346	Intercultural Communication - ESO #10	3
ESO #7	Human Condition	3	CA 425	Risk and Crisis Communication	3
ESO #12	Capstone for ESP	3	XX	Elective	3
ESO #9	Civic Engagement	3	CA 443	Media Law	3
	Total Hours	15		Total Hours	15
Year 4. 2026-27					
Fall Semester			Spring Semester		
XX	Elective	3	CA 430	Research Methods	3
CA 450	Communication Campaigns	3	XX	Elective	3
CA 390	Internship in Communication	3	CA 434	Editing and Design	3
XX	Elective	3	XX	Elective	3
XX	Elective	3	XX	Elective	3
	Total Hours	15		Total Hours	15
Total Degree Program Hours: 120					
Key					
Major Required Course			Essential Studies Student Learning Outcome Courses		
Option/Minor required Courses			Elective Courses		