

GENERAL BUSINESS
2024-2025

Year 1					
Fall Semester			Spring Semester		
	8-Week One			8-Week One	
MGMT 230	Principles of Management	3	ACTG 241	Accounting Principles I	3
	8-Week Two			8-Week Two	
MKTG 231	Principles of Marketing	3	ACTG 242	Accounting Principles II	3
	16-Week			16-Week	
	ESO 1 - FYI	3		ESO 1 - FYI	3
	ESO 2 - Writing (ENG 137)	3		ESO 8	3
	ESO 4 - Math (142 or 151)	3		Elective	3
Total Hours		15	Total Hours		15
Year 2					
Fall Semester			Spring Semester		
	8-Week One			8-Week One	
BIS 231	Principles of Information Systems	3	ECON 231	Macroeconomics	3
	8-Week Two			8-Week Two	
BA 336	Business and Economic Statistics	3	ECON 232	Microeconomics	3
	16-Week			16-Week	
	Minor Course	3		Minor Course	3
	Elective	3		ESO 6	3
	Elective	3		ESO 11	3
Total Hours		15	Total Hours		15
Year 3					
Fall Semester			Spring Semester		
	8-Week One			8-Week One	
BA 337	Business Law	3			
	8-Week Two			8-Week Two	
	ESO 9 (ACTG 430)	3	FIN 330	Principles of Finance	3
	16-Week			16-Week	
	Minor Course	3		Minor Course	3
	Minor Course	3		ESO 5	3
	Elective	3		ESO 7	3
				Elective	3
Total Hours		15	Total Hours		15
Year 4					
Fall Semester			Spring Semester		
	8-Week One			8-Week One	
BIS 332	Decision Support for Managers	3	BA 331	Business Communications (ESO 3)	3
	8-Week Two			8-Week Two	
			MGMT 434	Strategic Management (ESO 12)	3
	16-Week			16-Week	
	Minor Course	3		Minor Course	3
	Elective (Internship)	3		ESO 10	3
	Elective	3		Elective	3
	Elective	3			
Total Hours		15	Total Hours		15

Total Degree Program Hours: 120

Key

Major Required Courses	Essential Studies SLO Courses
Option/Minor Required Courses	Elective Courses